

FOR IMMEDIATE RELEASE

## Franciscan Spirituality Center announces endowment campaign

LA CROSSE, Wis. – Today the Franciscan Spirituality Center announces its endowment campaign, *Creating a Legacy of Peace and Goodness*.

With a goal of raising \$3 million, this campaign sets out to ensure a financially secure and sustainable future for the spirituality center. The Franciscan Spirituality Center has been a vital resource in the heart of La Crosse for nearly 40 years, offering a crucial contribution to the health of the community and beyond.

Well over a third of the goal has been raised to date. The public is invited to help support this endeavor; gifts of any size are welcome. All donations and pledges made by June 30, 2021, will be matched dollar for dollar by the Franciscan Sisters of Perpetual Adoration.

The Franciscan Spirituality Center's mission is to support all people in their search for God, meaning and wholeness. The nonprofit has helped thousands of people build resistance, explore spiritual paths and prayer practices, experience personal growth and transformation, find community and experience healing. No one is ever turned away for inability to pay.

The Franciscan Spirituality Center is open to people of all faith backgrounds and traditions (or none) and offers innovative and inclusive programming, retreats, compassionate listening, spiritual director training, support groups and other services as needed in response to ever-growing and changing needs.

Campaign co-chairs are Barb and Joe Kruse, and Ken Ford. Committee members include Annie Berendes; Sharon Berger, FSPA; Mary Ann Gschwind, FSPA; Jane Comeau; Tom Knothe; Jeff Lokken; and Tom Thompson.

Audrey Lucier is director of the Franciscan Spirituality Center.

"We wanted to be part of this campaign because we believe in the value of the Franciscan Spirituality Center. Not only do we know people who have had life-changing experiences at the Franciscan Spirituality Center, but we personally have been impacted in a very positive way here over the years," Joe Kruse said.

For more information, please visit <u>www.FSCenter.org</u> or call 608-791-5295.